In the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application. Please add new claims 30-50. Claims 1-11, 19-22 and 27-50 are pending, with claims 1, 7, 29, 31, 34 and 43 being the independent claims. Currently amended claims are shown with additions <u>underlined</u> and deletions in ~~strikethrough~~ text. No new matter is added by these amendments.

Listing of the Claims:

1.   (Currently Amended) A method of retrieving location-centric information, comprising:

identifying a geographic location from a plurality of geographic locations within a base grid using an electronic device, the base grid being defined by a plurality of volumes, the volumes defining the plurality of geographic locations within the base grid;

identifying a property associated with the geographic location;

querying a database based on data associated with the property, the geographic location being associated with a location of the electronic device, and the database including information associated with at least some of the plurality of the geographic locations within the base grid;

receiving directly from the database a data set associated with the identified property, the data set including a selectable icon associated with at least one of scheduling an appointment, ~~calling an agent,~~ or making a bid; and

transmitting data associated with a selection of the icon associated with the at least one of scheduling an appointment, ~~calling an agent,~~ or making a bid.

2.   (Original) The method of claim 1, wherein identifying the geographic location includes identifying the geographic location seamlessly.

3.   (Previously Presented) The method of claim 1, wherein querying a database based on data associated with the property includes querying a database based on a geocode associated with the geographic location.

4.   (Previously Presented) The method of claim 1, wherein receiving the data set associated with the identified property includes receiving the data set in real-time.

5.   (Previously Presented) The method of claim 1, wherein receiving the data set associated with the identified property includes receiving information that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

6.   (Previously Presented) The method of claim 1, wherein receiving the data set associated with the identified property includes:

receiving information based on sensor data that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

7.   (Currently   Amended)   A   processor-readable   medium   storing   code   representing instructions to cause a processor to perform a process, the code comprising code to: Computer executable software code stored on a computer-readable medium operable with a wireless device, the code for:

provideproviding information related to a geographic location associated with a position of an electronic device to an information system, the geographic location being located within a base grid;

receivereceiving a location identifier associated with a property at the geographic location from the information system;

receivereceiving a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons; and

transmittransmitting data associated with a selection of an icon from the plurality of icons to the information system, the plurality of selectable icons including an icon associated with at least one of scheduling an appointment, calling an agent or making a bid.

8.   (Currently Amended) The ~~processor-readable medium~~computer-executable software code of claim 7, wherein the code is configured to associate geocode based on the geographic location with the location-centric information.

9.   (Currently Amended) The ~~processor-readable medium~~computer-executable software code of claim 7, wherein the code for receiving the first menu of location-centric information includes code for receiving the first menu of location-centric information in real time.

10.   (Currently Amended) The ~~processor-readable medium~~computer-executable software code of claim 7, wherein the code for receiving the first menu of location-centric information includes code for receiving the first menu of location-centric information that has been dynamically updated via a network.

11.   (Currently Amended) The ~~processor-readable medium~~computer-executable software code of claim 7, wherein the code for receiving the first menu of location-centric information includes code for receiving a first –of location-centric sensor information, the sensor information being dynamically updated via a network.

12-18. (Canceled)

19.   (Previously Presented) The method of claim 1, wherein the database is located at a geographic position different from the geographic position of the electronic device.

20.   (Previously Presented) The method of claim 1, wherein the database is located at a geographic position different from the geographic position of the identified property.

21.   (Previously Presented) The computer-executable software code of claim 7, wherein the information system is located at a geographic position different from the geographic position of the electronic device.

22.   (Previously Presented) The computer-executable software code of claim 7, wherein the information system is located at a geographic position different from the geographic position of the property.

23-26. (Canceled)

27.   (Previously Presented) The method of claim 1, further comprising:
        receiving from the database an audio response.

28.   (Previously Presented) The computer-executable software code of claim 7, further comprising:
        receiving from the database an audio response.

29.   (Currently Amended) <u>A processor-readable medium storing code representing instructions to cause a processor to perform a process, the code comprising code to:</u> ~~Computer executable software code stored on a computer-readable medium operable with a wireless device, the code for:~~
        <u>provide</u>~~providing~~ information related to a geographic location associated with a position of an electronic device to an information system, the geographic location being located within a base grid;
        <u>receive</u>~~receiving~~ a location identifier associated with a property at the geographic location from the information system;
        <u>receive</u>~~receiving~~ a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons;
        <u>transmit</u>~~transmitting~~ data associated with a selection of an icon from the plurality of icons to the information system; and
        <u>receive</u>~~receiving~~ an audio response <u>directly</u> from the database based on the selection.

30.   (New) The processor-readable medium of claim 29, wherein the audio response includes a description of the property.

31.   (New) A processor-readable medium storing code representing instructions to cause a processor to perform a process, the code comprising code to:

provide to an information system information related to a geographic location associated with a position of an electronic device, the geographic location being located within a base grid;

receive from the information system a location identifier associated with a property at the geographic location;

receive a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons including an icon to search for a property for sale;

transmit to the information system data associated with a selection of the icon to search for a property for sale;

receive directly from the information system a second menu of location-centric information associated with the property based on the selection of the icon to search for a property for sale, the second menu having a plurality of selectable search icons including an icon to search based on the geographic location of the electronic device; and

transmit to the information system data associated with a selection of the search icon to search based on the geographic location of the electronic device.

32.   (New) The processor-readable medium of claim 31, further comprising code to:

receive directly from the information system a third menu of location-centric information associated with the property based on the selection of the search icon to search based on the geographic location of the electronic device, the third menu having a plurality of selectable icons including at least one icon associated with a search radius relative to the geographic location of the electronic device; and

transmit to the information system data associated with a selection of one of the icons from the plurality of icons from the third menu of location-centric information.

33. (New) The processor-readable medium of claim 32, further comprising code to:

receive directly from the information system a fourth menu of location-centric information associated with the property based on at least one of the selection of the icon to search based on the geographic location of the electronic device or the selection of one icon from the plurality of icons from the third menu of location-centric information, the fourth menu having a plurality of selectable icons including at least one icon associated with a price-range of properties available for sale; and

transmit to the information system data associated with a selection of one of the icons from the plurality of icons from the fourth menu of location-centric information.

34. (New) A method of retrieving location-centric information, comprising:

identifying a geographic location from a plurality of geographic locations within a base grid using an electronic device, the geographic location being associated with a location of the electronic device, the base grid being defined by a plurality of volumes, the volumes defining the plurality of geographic locations within the base grid;

identifying a property associated with the geographic location;

querying a database based on data associated with the identified property, the database including information associated with at least some of the plurality of the geographic locations within the base grid;

receiving directly from the database a first information data set associated with the identified property;

querying the database based on the first information data set; and

after the querying the database based on the first information set, receiving from the database a second information data set associated with the identified property.

35. (New) The method of claim 34, wherein the identifying the geographic location includes identifying the geographic location seamlessly.

36.   (New) The method of claim 34, wherein the querying the database based on data associated with the property includes querying a database based on a geocode associated with the geographic location.

37.   (New) The method of claim 34, wherein the receiving the first information data set associated with the identified property includes receiving the information associated with the identified property in real-time.

38.   (New) The method of claim 34, wherein the receiving the first information data set associated with the identified property includes receiving information that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

39.   (New) The method of claim 34, wherein the receiving the first information data set associated with the identified property includes:

        receiving information based on sensor data that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

40.   (New) The method of claim 34, wherein the first information data set includes information associated with a potential real estate transaction at the identified property.

41.   (New) The method of claim 34, wherein the database is located at a geographic position different from the geographic position of the electronic device.

42.   (New) The method of claim 34, wherein the database is located at a geographic position different from the geographic position of the identified property.

43.   (New) A processor-readable medium storing code representing instructions to cause a processor to perform a process, the code comprising code to:

provide to an information system information related to a geographic location associated with a position of an electronic device, the geographic location being located within a base grid;

receive a location identifier associated with a property at the geographic location from the information system;

receive a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons;

transmit data associated with a selection of an icon from the plurality of icons to the information system; and

receive a second menu of location-centric information based on the selection, the second menu having a plurality of selectable icons.

44.   (New) The processor-readable medium of claim 43, wherein the code is configured to associate a geocode based on the geographic location with the location-centric information.

45.   (New) The processor-readable medium of claim 43, wherein the code for receiving the first menu of location-centric information includes code for receiving the first set of location-centric information in real time.

46.   (New) The processor-readable medium of claim 43, wherein the code for receiving the first menu of location-centric information includes code for receiving the first set of location-centric information that has been dynamically updated via a network.

47.   (New) The processor-readable medium of claim 43, wherein the code for receiving the first menu of location-centric information includes code for receiving the first set of location-centric sensor information, the sensor information being dynamically updated via a network.

48.   (New) The processor-readable medium of claim 43, wherein the information system is located at a geographic position different from the geographic position of the electronic device.

49.   (New) The processor-readable medium of claim 43, wherein the information system is located at a geographic position different from the geographic position of the property.

50.   (New) The processor-readable medium of claim 43, wherein the first menu of location-centric information includes information associated with a potential real estate transaction at the property.